

NIAGARA SMALL BUSINESS
DEVELOPMENT CENTER
PRESENTS...



SMALL BUSINESS FUNDAMENTALS

A 6-part series designed for aspiring and new entrepreneurs.

TURN YOUR IDEA INTO A PLAN.
LEARN THE ESSENTIALS. BUILD WITH CONFIDENCE. LAUNCH YOUR FUTURE.



COST

Free! If you complete all 6 sessions you will receive a certificate.



DATES- 2 OPTIONS



VIRTUAL WEBINAR

October 19-November 5
Mondays & Thursdays, 6-8pm



SUNY NIAGARA CAMPUS

October 1 - November 5
Thursdays, 2:30-4:30pm

CLICK HERE
OR SCAN QR
CODE TO
REGISTER



WHAT YOU'LL LEARN



Entrepreneurship- Learn about decision making tools and what you'll need to start your business plan



Marketing & Promotions- Everything you'll need to know about effectively communicating to gain sales



Business Planning- Discover how to create a business plan that will work for you.



Financial Reporting & Funding-

Learn how to really understand your numbers and prepare your business when funding is needed



Legal and Insurance Issues-

Advice from real world experts on how to protect your business



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