



**NIAGARA SMALL BUSINESS DEVELOPMENT CENTER  
AND COMMUNITY PARTNERS PRESENT...**

# Sharpen Your Entrepreneurial Skills Webinar Series

## About The Series

This six-session course will help strengthen your entrepreneurial skills in order to start or grow your business. Join our webinar each Monday and Thursday for three weeks where we will discuss all of the skills and tools you need for your small business success. For those who join us for all six sessions, certificates will be issued upon completion.

## Cost

**Six Session Series \$60**

## Dates

**April 20 - May 7, 2026  
Monday and Thursday evenings  
6:00pm - 9:00pm**

**REGISTER NOW**



[www.NiagaraSBDC.org](http://www.NiagaraSBDC.org)

(716) 210-2515

[sbdc@niagaracc.suny.edu](mailto:sbdc@niagaracc.suny.edu)



### Entrepreneurship & Leadership

**4/20** Discuss the Pros and cons of becoming an Entrepreneur and learn goal setting strategies.



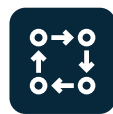
### Understanding Your Financial Picture

**4/23** Learn basics of expenses, record keeping, and everything finance for your business.



### Basics of Marketing

**4/27** Know your customers, pricing and competitive advantage.



### Promoting Your Business

**4/30** Start your business branding and online presence.



### Business Plans & Business Model Canvas

**5/4** Whether you want to grow your business or get it off the ground learn to write a great Business Plan!



### Legal and Insurance Topics

**5/7** Make sure your business has a solid foundation against risks.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance, by calling (716) 210-2515.