



SUNY NIAGARA Sport Management, A.S.

Overview

The Sport Management major is designed to prepare students to blend general management skills with the specific demands of managing sports organizations. Sport Management majors acquire a strong foundation in management, finance, communication, ethics and legal aspects of business. Students in this curriculum will take coursework that focuses on general business topics such as accounting, marketing and human resource management.

Designed for transfer into a 4-year institution.

Careers

Careers related to your program of study:

- Compliance Professional
- Concessions Management
- Fan Development / Fan Club Management
- Hospitality Specialist
- Networking / Community Management
- Olympic Involvement
- Parks & Recreation
- Public Relations
- Resort / Club Management
- Sports Camp Director / Equipment and Supply
- Sports Events Planning / Promotion
- Sports Mediator / Arbitrator
- Tournament Planner
- Youth Sports Organizations

Some careers may require more specialized education.

Contact

Program Coordinator

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Division

Business & STEM
716-614-6410

Visit full catalog for specific course offerings for each semester:

<https://sunyniagara.edu/courses/sport-management-a-s/>
<https://tinyurl.com/2xf6wuk5>

Program Requirements

First Semester

Credits

ENG 101 - Writing I	3
BUS 101 - Organization & Management	3
___ ___ - General Education Elective (ARTS, USCV, WLNG, HUMN)	3
___ ___ - Computer Elective	3
SPM 101 - Sport Management	3

Total Credit Hours: 15 Cr.

Second Semester

ENG 102 - Writing II	3
____ - General Education Elective (ARTS, USCV, WLNG, HUMN)	3
____ - General Education Elective (ARTS, USCV, WLNG, HUMN)	3
____ - HED/PED Elective	1
MAT 164 - Introduction to Statistics	3
SPM 201 - Sport Policy	3
Total Credit Hours:	16 Cr.

Third Semester

ACC 116 - Financial Accounting	3
BUS 103 - Introduction to International Business OR	
BUS 117 – Torts, Contracts & Criminal Law	3
BUS 113 - Fundamentals of Marketing	3
ECO 101 - Macroeconomics	3
____ - HED/PED Elective	1
____ - General Education Elective (ARTS, USCV, WLNG, HUMN)	3
Total Credit Hours:	16 Cr.

Fourth Semester

ACC 117 - Managerial Accounting	3
BUS 229 - Business Communications	3
____ - General Education Elective (GLBL)	3
____ - General Education Elective (DVRS)	3
BUS 116 - Principles of Sales	3
Total Credit Hours:	15 Cr.

The information provided is subject to change throughout the academic year. 2/19/2026