



## SUNY NIAGARA Communication Studies, A.S.

### Overview

The Communication Studies program is rich in perspective and versatility. With core classes in communication, media, speech, and business, students will examine the fundamental role of communication in society while developing the necessary skills to achieve professional and personal success. Upon graduation, students will have a robust understanding of the process of creating messages for a variety of audiences and contexts, including computer-mediated formats.

### Careers

Careers related to your program of study:

- Corporate Trainer
- Event Coordinator
- Journalist
- Lawyer
- Public Relations Specialist
- Reporter
- Sales Representative
- Social Media Strategist
- Speech Writer
- Teacher

Some careers may require more specialized education.

### Contact

#### Program Coordinator

Marissa Pytlak-Surdyke

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#### Division

Arts, Humanities & Social Sciences

716-614-6710 (E-238)

*Visit full catalog for specific course offerings for each semester:*

<https://sunyniagara.edu/courses/communication-studies-a-s/>

<https://tinyurl.com/mvrn3s9a>

### Program Requirements

#### First Semester

#### Credits

DIG 100 – Media Arts Seminar	1
COM 101 - Introduction to Media Communications	3
ENG 101 - Writing I	3
SPE 101 – Foundations of Communication	3
___ ___ - General Education elective selected from Social Science (SOCS) with SOC or PSY prefix	3
___ ___ - General Education elective selected from US History & Civic Engagement OR World History & Global Awareness	3

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**Total Credit Hours:****16 Cr.**

## Second Semester

COM 103 - Writing for the Media	3
COM 109 - Visual Communication	3
ENG 102 - Writing II	3
____ - Health/Physical Education	
Elective	1
____ - General Education elective selected from Humanities (HUMN)	3
SPE 103 - Interpersonal Communication	3
<b>Total Credit Hours:</b>	<b>16 Cr.</b>

## Third Semester

DIG 104 - Digital Video & Audio OR	
DIG 110 - Introduction to Web Technology	3
DIG 105 – Social Media	3
SPE 102 – Public Speaking	3
____ - Natural Science & Scientific Reasoning (NSCI) General Education elective	3
____ - General Education elective selected from the Arts (ARTS)	3
____ - Health/Physical Education Elective	1
<b>Total Credit Hours:</b>	<b>16 Cr.</b>

## Fourth Semester

COM 175 – Digital Marketing & Analytics	3
COM 201 - Public Relations	3
COM 210 – Intercultural Communication	3
DIG 200 - Digital Portfolio	1
JRN 145 - Journalism I	3
____ - Mathematics & Quantitative Reasoning (MATH) General Education elective	3
<b>Total Credit Hours:</b>	<b>16 Cr.</b>

*The information provided is subject to change throughout the academic year. 3/10/2026*