



**NIAGARA SMALL BUSINESS DEVELOPMENT CENTER
AND COMMUNITY PARTNERS PRESENT...**

Sharpen Your Entrepreneurial Skills Webinar Series

About The Series

This six-session course will help strengthen your entrepreneurial skills in order to start or grow your business. Join our webinar each Monday and Thursday for three weeks where we will discuss all of the skills and tools you need for your small business success. For those who join us for all six sessions, certificates will be issued upon completion.

Cost

Six Session Series \$60

Dates

**November 3 - November 20, 2025
Monday and Thursday evenings
6:00pm - 9:00pm**

[CLICK TO REGISTER](#)

 **(716) 210-2515**

 **sbdc@niagaracc.suny.edu**



Entrepreneurship & Leadership

11/3 Pros and cons of becoming an Entrepreneur. Goal setting strategies.



Basics of Marketing

11/6 Know your customers, pricing and competitive advantage..



Promoting Your Business

11/10 Start your branding and online presence.



Business Plans & Business Model Canvas

11/13 Write a great Business Plan!
Get your business off the ground.



Understanding Your Financial Picture

11/17 Learn basics of expenses, record keeping, and everything finance for your business.



Real World Advice from Small Business Owners

11/20 Hear origin stories from small business owners in our community.

www.niagaracc.suny.edu/SBDC/



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance, by calling (716) 210-2515.