

**NIAGARA SMALL BUSINESS DEVELOPMENT CENTER
AND COMMUNITY PARTNERS PRESENT...**

Sharpen Your Entrepreneurial Skills Webinar Series

About The Series

This six-session course will help strengthen your entrepreneurial skills in order to start or grow your business. Join our webinar each Monday and Thursday for three weeks where we will discuss all of the skills and tools you need for your small business success. For those who join us for all six sessions, certificates will be issued upon completion.

Cost

Six Session Series \$60

Dates

**March 24 - April 10, 2025
Monday and Thursday evenings
6:00pm - 9:00pm**

[CLICK TO REGISTER](#)

 (716) 210-2515

 sbdc@niagaracc.suny.edu



Entrepreneurship & Leadership

3/24 Pros and cons of becoming an Entrepreneur. Goal setting strategies.



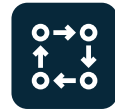
Business Plans & Business Model Canvas

3/27 Write a great Business Plan! Get your business off the ground.



Basics of Marketing

3/31 Know your customers, pricing and competitive advantage.



Promoting Your Business

4/03 Start your branding and online presence.



Understanding Your Financial Picture

4/07 Learn basics of expenses, record keeping, and everything finance for your business.



Real World Advice from Small Business Owners

4/10 Hear origin stories from small business owners in our community.

www.niagaracc.suny.edu/SBDC/